








Go Green with Splash!

Environmentally conscious super-wide format printing

In September, Splash!events installed the first ever HP Designjet L65500 Latex Printer in North America. Designed with the environment in mind, the revolutionary latex ink technology delivers permanent ink with water rather than toxic solvents onto uncoated print media without the negative impact of traditional solvent ink technologies.

The Designjet L65500 is an integral part of the green solutions Splash! intends to offer across all three disciplines that it services — trade show exhibits, corporate and retail environments, and branding of large corporate events.

-  Prints on green media such as chlorine free papers, recyclable papers, recyclable banner materials, recycled textiles
-  Prints on traditional materials such as coated paper, vinyl, backlit film, and various fabrics
-  Outdoor display permanence up to 3 years unlaminated
-  Operates with no HAPs (hazardous air pollutants)
-  Prints have no VOCs (volatile organic compounds)
-  Prints on rolls of media up to 104" wide
-  Resolution up to 1200 dpi

ONLINE

HP Press Release

<http://h41131.www4.hp.com/uk/en/press/splash-events-expands-customer-offerings-with-hp-designjet-l65500.html>

HP/Splash SF Case Study





http://h10088.www1.hp.com/cda/gap/display/main/gap_content.jsp?zn=gap&cp=1-315-371-384%5E186168_4000_100__&jumpid=rer10931%7Cen-us%7Cjan09%7Cga%7Cipg%7Cfeatures%7Cnike%7CSLPMmain

IN THE NEWS

PrintingNews.com

[http://www.printingnews.com/web/online/Industry-News/SplashEvents-Expands-Customer-Offerings-with-HP-Designjet-L65500-/1\\$8240](http://www.printingnews.com/web/online/Industry-News/SplashEvents-Expands-Customer-Offerings-with-HP-Designjet-L65500-/1$8240)

MEDIA

HP HDPE Banner		Recyclable (#2), alternative to PVC banner
HP Outdoor Banner Vinyl		Fire resistant. Same material used with Solvent and UV printers
HP Tyvek Banner		Recyclable(#2), chlorine free, tear resistant, easy to stitch/grommet
HP Photo Paper		Recyclable(#21), semi-gloss finish
HP Backlit Banner Vinyl		Reflective and transmissive
Revolve (wall covering)		20% PCR, chlorine free, biodegradable
Removable Adhesive Vinyl		
Permanent Adhesive Vinyl		
HP Heavy Textile (Polyester)		Recyclable(#1)
HP Mesh Banner		Wind resistant
ECO-Celtic Cloth		100% Recycled Polyester

*Recycling services confirmed in Bay Area.



big splash
small footprint